Isaac Weymouth

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Business educated and detail focused developer

Employment

1/2021 – Present

Emburse
Senior Web Developer

- Proposed & executed initiative to replace outdated tech stack with Vercel, Next.js, and Sanity.io to resolve scalability and UX challenges. Reduced annual fixed costs by >25%
- Designed new architecture and led a team of 3 contracted engineers to implement replacement repo, while consistently iterating to prioritize department needs
- Continuous migration of individual product sites into umbrella site
- Creating scalable CMS components based on both original designs and handover deliverables from various design agencies
- Supporting digital marketing efforts creating landing pages, interactive calculators, gates, and forms
  - Highly visible LP's supported by $1M+ ad spends
  - Using Google Tag Manager, Analytics, Search Console, Marketo, HubSpot, and Salesforce connectors via API's and embeds

5/2019 – 4/2020

Panolam Surface Systems
Software Engineer

- Designed large manufacturing product database, replacing handwritten audits
  - Remediated data on >2,000 products from 1 large spreadsheet
  - Created normalized database: 18 tables/countless views to house new data
  - Multi-user, self-updating, GUI released to production, with iterative improvements
- Analyzed production chain and created stand-alone & integrated desktop apps to boost operator efficiency based on feedback, including tools for:
  - Barcoding job details into PDFs, crawling internal network for related product info, assembly instructions via document parsing, etc.
- Created supporting visual, written, and video guides

10/2015 – 10/2018

Shads Advertising
Web Store Manager

- Implemented new web store program
  - Developed 8 web stores for client employees to order branded products
  - Shopify-powered ecommerce portals with Authorize.net payments
  - HTML, CSS, JS & jQuery web designs

Assistant Production Manager

- Wrote purchase orders to vendors for custom promotional products
- Actively managed timelines, artwork, proofs to meet event deadlines

Education

University of Maine
Bachelor's Degree in Business Management

- Enables a business perspective on software usage; able to discuss specifics with experts in the field