Isaac Weymouth

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Business educated and detail focused developer

Visit my portfolio at isaacw.xyz

Employment

1/2021 – Present

Emburse
Web Developer

- Designing and creating reusable, scalable, CMS components for use across 7 unique product websites accessible to marketing teams based on static Figma boards
  - Using Crownpeak CMS: C#, ASP.NET and HTML/CSS/JS with Bootstrap and jQuery for frontend, on Apache JSP servers for backend
- Updating digital marketing efforts including campaign support, interactive calculators, gates, and forms
  - Supported with Google Tag Manager, Google Analytics, Search Console, Marketo, HubSpot, and Salesforce connectors via API's and embeds
- Migrated 4 websites onto new platform with complete with URL redirects and blog data conversion, from various existing hosts & CMS's such as WordPress, Contentful, & Squarespace

5/2019 – 4/2020

Panolam Surface Systems
Software Engineer

- Designed large manufacturing product database, replacing handwritten audits
  - Remediated data on >2,000 products from 1 large spreadsheet
  - Created normalized database: 18 tables/countless views to house new data
  - Multi-user, self-updating, GUI released to production, with iterative improvements
- Analyzed production chain and created desktop apps to boost worker efficiency
  - *Packing Slip barcoder*: customizes PDFs with information coded into header
  - *Product Guide launcher*: Crawls internal network for PDF files related to products
- Created visual, written, and video guides for software and manufacturing processes

10/2015 – 10/2018

Shads Advertising
Web Store Manager

- Coordinated the web store program from inception
  - Developed 8 web stores for client employees to order branded products
  - Shopify powered with Authorize.net payments
  - HTML, CSS & JS for web design with jQuery

Assistant Production Manager

- Wrote purchase orders to vendors for custom promotional products
- Oversaw timelines, artwork, and shipping estimates
- Designed proofs, mock-ups, and some client materials

Education

University of Maine
Bachelor's Degree in Business Management

- Enables a business perspective on software usage; able to discuss specifics with experts in the field